

PRESS RELEASE

HERGÉ

23 March – 2 September 2018



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Opening Event 22 March 5 PM

We all know Tintin – but how much do you know about Hergé, his creator? Having conquered Paris and Quebec, the Musée Hergé is now unpacking its crates at Brandts. They're full of treasures in the form of original drawings and sketches for Hergé's world-famous comic albums about Tintin's adventures. Uniquely, the exhibition also presents a little-known side of Hergé as an artist and advertisement illustrator with a passion for contemporary art.

It is our great pleasure to announce this spring's major exhibition at Brandts. It presents the great illustrator and artist Hergé (Georges Remi, 1907–1983), creator of the now world-famous comic book series about Tintin's adventures. Hergé not only shaped generations of children's and adults' understanding of the modern world and the modern voyage of discovery, he also created his own art form: the comic book.

Among Hergé's talents was a unique ability to tell gripping stories with vivid characters and bring them to life in images that draw on real events in the modern world. With his *ligne claire*, or clear line, Hergé created a world in his comic albums that is at once realistic and magical.

Brandts presents Hergé in cooperation with the Studios Hergé and the Musée Hergé in Belgium, which organised the exhibition. The exhibition has had triumphant receptions in Paris and Quebec and consists of treasures from the museum's collections in the form of original drawings, sketches, film clips, models and original artworks by Hergé.

In collaboration with Moulinsart and publishers Cobolt A/S, Brandts will publish a richly illustrated catalogue about Hergé. Throughout the whole exhibition period, we are shedding light on Hergé's inexhaustible work and storytelling through an extensive programme of events. Lectures present new angles on the Hergé's universe and visitors can meet the film director behind *Tintin et moi*, take part in cartoon workshops and family days. Every Thursday at 6 PM, there are free guided tours of the exhibition

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The exhibition is supported by

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Opening day, Thursday 22 March

Press conference and preview

2–3 PM at Kunstpausen on the second floor

- Welcome speech by Mads Damsbo. Michael Farr, a world-leading expert on Tintin and author of numerous books about Hergé and his famous hero, gives a presentation on the exhibition and Hergé's outstanding works. Next, there is a preview of and introduction to the exhibition proper.
- Coffee, tea and cake are served after you have explored the exhibition.
- Please sign up by e-mailing presse@brandts.dk no later than 19 March 2018

Opening event for the public

5 PM

- Speeches by Palle Skov Jensen, Chairman of the board, Mads Damsbo, Director, TV host Jakob Stegelmann, and Peter Rahbæk Juel, mayor of Odense, who will open the exhibition.
- The event takes place at Amfiscenen.
- Afterwards, we invite you to enjoy exhibition visits, talks, cartoon workshops, a DJ and a great ambience in the bar. Times will be displayed at brandts.dk

H.R.H. Crown Prince Frederik will participate in the opening of the HERGÉ EXPO at 5 PM H.R.H. The Crown Prince will then be given a private guided tour of the exhibition (approx. 5:30–6 PM).

- The exhibition will be open to the public from 6 PM.
- Press images can be downloaded at brandts.dk/presen/

For further information, please contact

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